

Drive Time Trade Area

Population Demographics

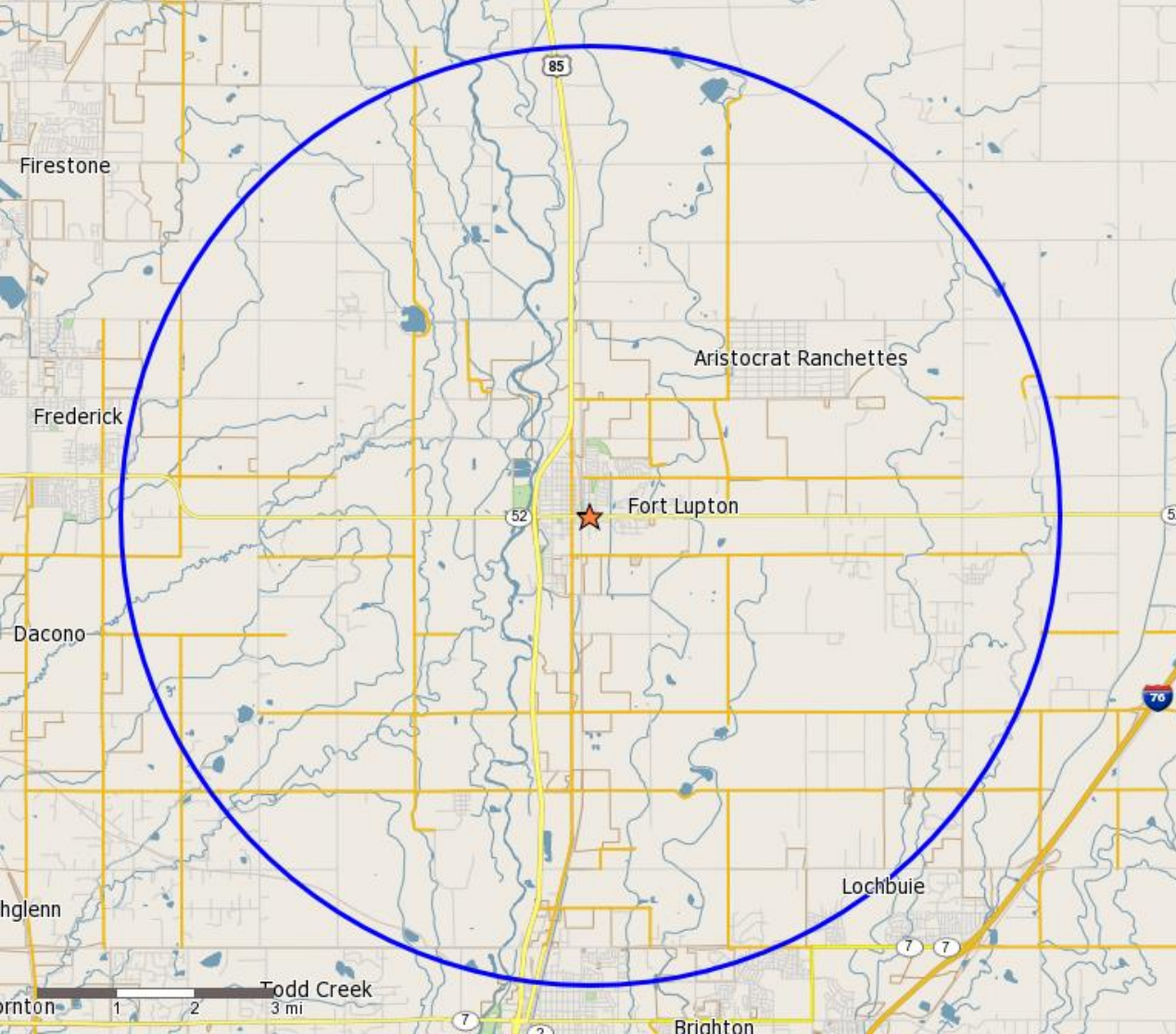
	2010 Census	2014A Estimates	2019 Projections
Total Population	35,818	38,128	41,760
Population Density (Pop/Sq Mi)	191.58	193.34	211.76
Total Households	12,005	12,853	14,210
Median Age:			
Total Population	34.3	34.8	35.6

Households by Income

	2010		2014A		2019
	Census	%	Estimates	%	Projections
\$0 - \$15,000	1,055	8.8%	1,177	9.2%	1,044
\$15,000 - \$24,999	1,032	8.6%	1,158	9.0%	1,084
\$25,000 - \$34,999	1,147	9.6%	1,243	9.7%	1,188
\$35,000 - \$49,999	1,906	15.9%	1,914	14.9%	1,908
\$50,000 - \$74,999	2,812	23.4%	3,008	23.4%	3,087
\$75,000 - \$99,999	1,999	16.7%	2,134	16.6%	2,614
\$100,000 - \$149,999	1,526	12.7%	1,616	12.6%	2,397
\$150,000 +	529	4.4%	603	4.7%	888
Average Hhld Income	\$68,537		\$68,431		\$77,714
Median Hhld Income	\$56,710		\$57,234		\$65,585
Per Capita Income	\$23,498		\$23,563		\$26,895

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Pop = 38,128
Med Income = \$57,234



6 Mile Radius Trade Area

Pop = 16,459

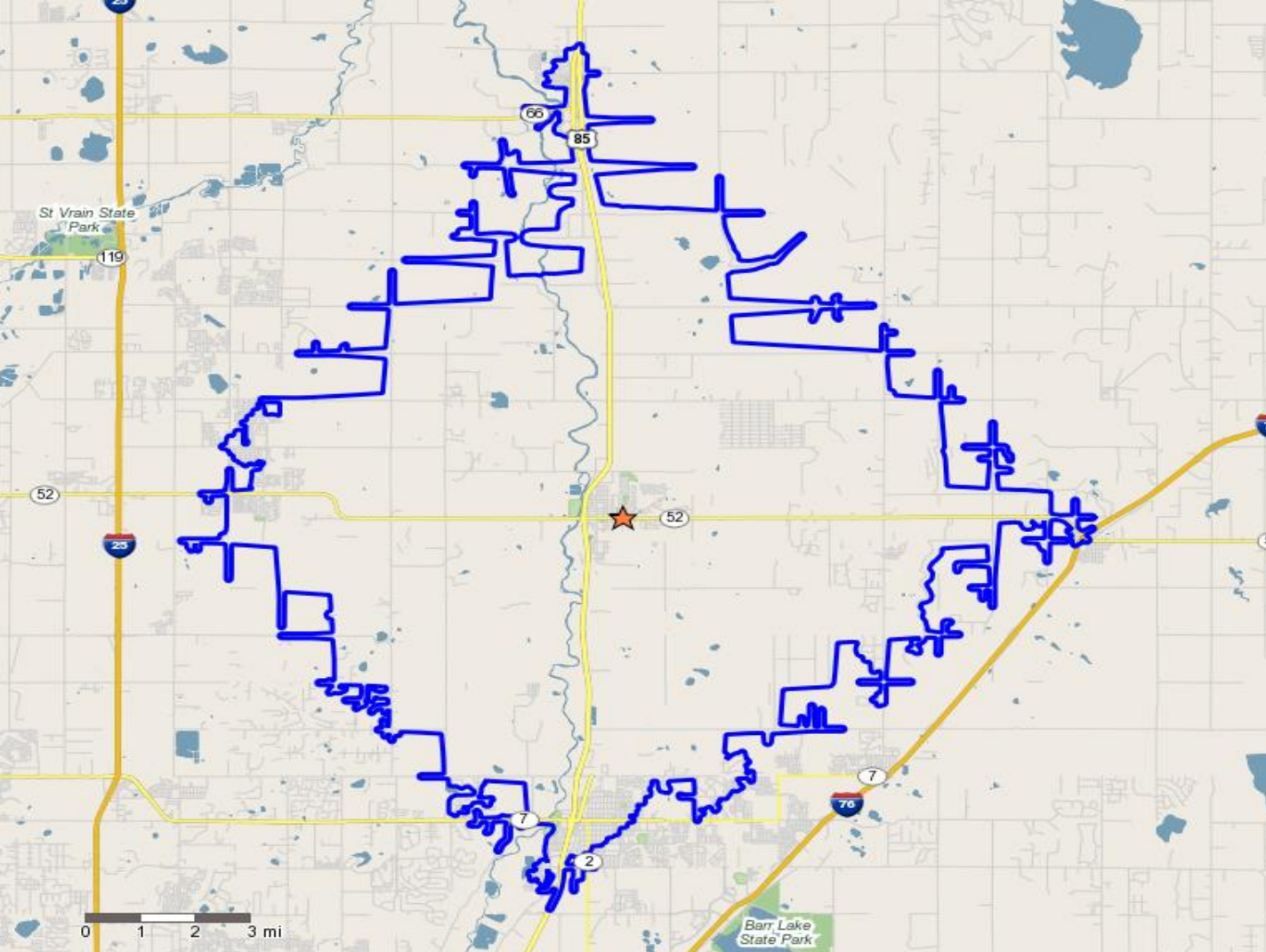
Med Income = \$56,414

	2010 Census	2014A Estimates	2019 Projections
Total Population	15,669	16,459	17,347
Population Density (Pop/Sq Mi)	199.40	145.31	153.15
Total Households	5,202	5,508	5,905
Median Age:			
Total Population	33.9	34.2	34.8

	2000		2010		2014A		2019
	%	Census	%	Estimates	%	Projections	
\$0 - \$15,000	11.4%	485	9.3%	536	9.7%	463	
\$15,000 - \$24,999	10.3%	526	10.1%	582	10.6%	529	
\$25,000 - \$34,999	10.7%	473	9.1%	518	9.4%	489	
\$35,000 - \$49,999	18.4%	813	15.6%	787	14.3%	760	
\$50,000 - \$74,999	20.5%	1,151	22.1%	1,217	22.1%	1,213	
\$75,000 - \$99,999	13.4%	860	16.5%	911	16.5%	1,074	
\$100,000 - \$149,999	6.4%	672	12.9%	700	12.7%	999	
\$150,000 +	2.4%	222	4.3%	258	4.7%	377	
Average Hhld Income		\$67,366		\$67,563		\$77,221	
Median Hhld Income		\$55,754		\$56,414		\$65,115	
Per Capita Income		\$23,807		\$23,996		\$27,602	

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	2010 Census	2014A Estimates	2019 Projections
Total Population	33,620	35,470	37,839

Median Age:

Total Population	33.4	33.7	34.4
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Households by Income

\$0 - \$15,000	1,117 9.8%	1,252 10.3%	1,083
\$15,000 - \$24,999	1,207 10.6%	1,299 10.7%	1,201
\$25,000 - \$34,999	1,274 11.2%	1,352 11.2%	1,263
\$35,000 - \$49,999	1,859 16.3%	1,843 15.2%	1,797
\$50,000 - \$74,999	2,440 21.4%	2,592 21.4%	2,616
\$75,000 - \$99,999	1,856 16.3%	1,997 16.5%	2,411
\$100,000 - \$149,999	1,275 11.2%	1,340 11.1%	2,030
\$150,000 +	393 3.4%	448 3.7%	682
Average Hhld Income	\$63,055	\$63,189	\$72,413
Median Hhld Income	\$52,310	\$52,893	\$62,027
Per Capita Income	\$22,105	\$22,256	\$25,654

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[Experian Data Methodology](#)

Pop = 35,470

Med Income = \$52,893

15 min Drive Time (Alteryx Estimates)

Note: Real Drive Time based on *actual* Speed limits is 10 minutes